

## IIE BACHELOR OF COMMERCE



3 years full-time



NQF Level 7



Min. 360 credits



SAQA ID: 84706

### WHY STUDY COMMERCE?

The IIE BCom degree offers students quality learning experience in the contemporary, dynamic and evolving field of commerce. Students are provided an opportunity to choose either Strategic Management or Marketing Management as a core discipline. This IIE BCom degree equips Graduates to enter into the business world with solid theoretical knowledge and necessary business skills such as critical thinking, problem-solving and strategic decision-making skills.

### CAREER OPPORTUNITIES

\* Depending on the core discipline chosen, graduates will be equipped to take up positions such as:  
General managers | Marketing and Sales managers | Distribution managers | Business managers |  
Financial managers | Project managers

## IIE BACHELOR OF COMMERCE - MARKETING MANAGEMENT CORE DISCIPLINE

<b>MODULES</b>					
<b>YEAR 1</b>					
<b>SEMESTER 1</b>			<b>SEMESTER 2</b>		
<b>Code</b>	<b>Module Name</b>	<b>Credits</b>	<b>Code</b>	<b>Module Name</b>	<b>Credits</b>
ACBP5121	Accounting 1A	15	ACBP5122	Accounting 1B	15
APCT5121	Applied Communication Techniques	15	BMNG5122	Business Management 1B	15
BMNG5121	Business Management 1A	15	PMAC5112	Economics 1B	15
PMIC5111	Economics 1A	15	MAKT5112	Introduction to Marketing Theory and Practice	15
<b>YEAR 2</b>					
<b>SEMESTER 3</b>			<b>SEMESTER 4</b>		
<b>Code</b>	<b>Module Name</b>	<b>Credits</b>	<b>Code</b>	<b>Module Name</b>	<b>Credits</b>
BMNG6221	Business Management 2A	15	BUSL6222	Business Law	15
FINM6221	Financial Management 2A	15	BMNG6222	Business Management 2B	15
MAKT6211	Marketing 2A	15	DGMT6212	Digital Marketing	15
QUAT6221	Quantitative Techniques	15	MAKT6212	Marketing 2B	15
<b>YEAR 3</b>					
<b>SEMESTER 5</b>			<b>SEMESTER 6</b>		
<b>Code</b>	<b>Module Name</b>	<b>Credits</b>	<b>Code</b>	<b>Module Name</b>	<b>Credits</b>
BMNG7321	Business Management 3A	15	BMNG7322	Business Management 3B	15
INRS7321	Introduction to Research	15	REPR7312	Research Practice	15
MAKT7311	Marketing 3A	15	INKM7322	Information and Knowledge Management	15
XBCM7329	Work Integrated Learning	15	MAKT7312	Marketing 3B	15

## IIE BACHELOR OF COMMERCE - STRATEGIC MANAGEMENT CORE DISCIPLINE

MODULES					
YEAR 1					
SEMESTER 1			SEMESTER 2		
Code	Module Name	Credits	Code	Module Name	Credits
ACBP5121	Accounting 1A	15	ACBP5122	Accounting 1B	15
APCT5121	Applied Communication Techniques	15	BMNG5122	Business Management 1B	15
BMNG5121	Business Management 1A	15	PMAC5112	Economics 1B	15
PMIC5111	Economics 1A	15	MAKT5112	Introduction to Marketing Theory and Practice	15
YEAR 2					
SEMESTER 3			SEMESTER 4		
Code	Module Name	Credits	Code	Module Name	Credits
BMNG6221	Business Management 2A	15	BUSL6222	Business Law	15
FINM6221	Financial Management 2A	15	BMNG6222	Business Management 2B	15
INRL6221	Industrial Relations	15	PRMA6211	Project Management	15
QUAT6221	Quantitative Techniques	15	RETM6222	Retail Management	15
YEAR 3					
SEMESTER 5			SEMESTER 6		
Code	Module Name	Credits	Code	Module Name	Credits
BMNG7321	Business Management 3A	15	BMNG7322	Business Management 3B	15
INRS7321	Introduction to Research	15	REPR7312	Research Practice	15
SPCM7321	Supply Chain Management	15	INKM7322	Information and Knowledge Management	15
XBCM7329	Work Integrated Learning	15	ENRM7322	Enterprise Risk Management	15



## MINIMUM ADMISSION REQUIREMENTS

There are prerequisites for this programme that must be met in order to progress through the qualification.

### National Senior Certificate (NSC)

English: 50% and Maths/HG: 40% or Math Lit/SG: 60%

### National Certificate (Vocational) (NC(V))

English: 50% and Maths/HG: 50% or Math Lit/SG: 60%

### Senior Certificate (SC)

Endorsement with English: 50% and Maths/HG: 40% or Math Lit/SG: 60%

### Senior Certificate (Amended) (SC(a))

English: 50% and Maths/HG: 40% or Math Lit/SG: 60%

### International Students

An USAf Exemption Certificate to degree studies is required and meeting the relevant Maths and English requirements.

A cognate Higher Certificate or cognate 240 credit Diploma OR an Advanced Certificate or 360 credit Diploma may satisfy the minimum admission requirements to degree studies. If discipline not cognate at least 20% of credits must be academic/literacy or numeracy related.

Should minimum entrance requirements not be met at NSC Grade 12, then entrance may be granted based on additional requirements being fulfilled

**English** NSC 40%-49% If achieved 50% min in final Grade 11 results - applicable to contact and distance students

**Mathematics** NSC 30%-39% Register for an extended version of Accounting 1A and Economics 1A applicable only to contact students

**Mathematical Literacy/ Technical Maths** NSC 50%-59% Register for an extended version of Accounting 1A and Economics 1A - applicable only to contact students

**Economics** No Economics on NSC. Students who meet the minimum entrance requirements but did not complete Economics in Grade 12 will need to register onto the extended module for Economics 1A - applicable only to contact students

**Accounting and Economics** No Accounting and Economics on NSC. Students who meet the minimum entrance requirements but did not complete Accounting and Economics in Grade 12 will need to register onto the extended modules for Accounting 1A and Economics 1A - applicable only to contact students