

IIE BACHELOR OF COMMERCE



3 years full-time



NQF Level 7



Min. 360 credits



SAQA ID: 84706

WHY STUDY COMMERCE?

The IIE BCom degree offers students quality learning experience in the contemporary, dynamic and evolving field of commerce. Students are provided an opportunity to choose either Strategic Management or Marketing Management as a core discipline. This IIE BCom degree equips Graduates to enter into the business world with solid theoretical knowledge and necessary business skills such as critical thinking, problem-solving and strategic decision-making skills.

CAREER OPPORTUNITIES

* Depending on the core discipline chosen, graduates will be equipped to take up positions such as: General managers | Marketing and Sales managers | Distribution managers | Business managers | Financial managers | Project managers







IIE BACHELOR OF COMMERCE - MARKETING MANAGEMENT CORE DISCIPLINE

		MODULES								
	YEA	AR 1								
SEMESTER 1			SEMESTER 2							
ule Name	Credits	Code	Module Name	Credits						
unting 1A	15	ACBP5122	Accounting 1B	15						
ed Communication Techniques	15	BMNG5122	Business Management 1B	15						
ess Management 1A	15	PMAC5112	Economics 1B	15						
omics 1A	15	MAKT5112	Introduction to Marketing Theory and Practice	15						
	YEA	AR 2								
SEMESTER 3			SEMESTER 4							
ule Name	Credits	Code	Module Name	Credits						
ess Management 2A	15	BUSL6222	Business Law	15						
cial Management 2A	15	BMNG6222	Business Management 2B	15						
ting 2A	15	DGMT6212	Digital Marketing	15						
titative Techniques	15	MAKT6212	Marketing 2B	15						
	YEA	AR 3								
SEMESTER 5			SEMESTER 6							
ule Name	Credits	Code	Module Name	Credits						
ss Management 3A	15	BMNG7322	Business Management 3B	15						
uction to Research	15	REPR7312	Research Practice	15						
ting 3A	15	INKM7322	Information and Knowledge Management	15						
ntegrated Learning	15	MAKT7312	Marketing 3B	15						
	ule Name unting 1A ed Communication Techniques ess Management 1A emics 1A SEMESTER 3 ule Name ess Management 2A cial Management 2A eting 2A titative Techniques	SEMESTER 1 ule Name Credits unting 1A 15 ed Communication Techniques 15 ss Management 1A 15 SEMESTER 3 ule Name Credits ss Management 2A 15 cial Management 2A 15 titative Techniques SEMESTER 5 ule Name Credits string 2A 15 SEMESTER 5 ule Name Credits ss Management 3A 15 SEMESTER 5 ule Name Credits ss Management 3A 15 uction to Research 15	ule Name unting 1A can Communication Techniques uss Management 1A sule Name SEMESTER 3 ule Name Credits Code SS Management 2A cial Management 2A citing 2A stitictive Techniques SEMESTER 5 ule Name Credits Credits SEMESTER 5 ule Name Credits Code SS Management 3A SEMESTER 5 ule Name Credits Credits SEMESTER 5 ule Name Credits Credits Code SS Management 3A 15 BMNG7322 SEMESTER 5 uction to Research 15 REPR7312 STINKM7322	SEMESTER 1 Lule Name Credits Code Module Name Lunting 1A 15 ACBP5122 Accounting 1B ACBP5122 Business Management 1B Economics 1B Introduction to Marketing Theory and Practice YEAR 2 SEMESTER 3 Lule Name Credits Code Module Name SEMESTER 4 Business Law Licial Management 2A 15 BMNG5222 Business Law Licial Management 2A 15 BMNG6222 Business Management 2B Licial Management 3A Licial Management 3B SEMESTER 5 SEMESTER 6 Module Name SEMESTER 6 Module Name Licial Management 3A Licial Name Credits SEMESTER 6 Module Name SEMESTER 6 Module Name Licial Name Licial Name SEMESTER 6 Module Name Licial						



IIE BACHELOR OF COMMERCE - STRATEGIC MANAGEMENT CORE DISCIPLINE

MODULES

		YEA	\R 1		
SEMESTER 1			SEMESTER 2		
Code	Module Name	Credits	Code	Module Name	Credits
ACBP5121	Accounting 1A	15	ACBP5122	Accounting 1B	15
APCT5121	Applied Communication Techniques	15	BMNG5122	Business Management 1B	15
BMNG5121	Business Management 1A	15	PMAC5112	Economics 1B	15
PMIC5111	Economics 1A	15	MAKT5112	Introduction to Marketing Theory and Practice	15
		YEA	AR 2		
SEMESTER 3			SEMESTER 4		
Code	Module Name	Credits	Code	Module Name	Credits
BMNG6221	Business Management 2A	15	BUSL6222	Business Law	15
FINM6221	Financial Management 2A	15	BMNG6222	Business Management 2B	15
INRL6221	Industrial Relations	15	PRMA6211	Project Management	15
QUAT6221	Quantitative Techniques	15	RETM6222	Retail Management	15
		YEA	AR 3		
SEMESTER 5			SEMESTER 6		
Code	Module Name	Credits	Code	Module Name	Credits
BMNG7321	Business Management 3A	15	BMNG7322	Business Management 3B	15
INRS7321	Introduction to Research	15	REPR7312	Research Practice	15
SPCM7321	Supply Chain Management	15	INKM7322	Information and Knowledge Management	15
XBCM7329	Work Integrated Learning	15	ENRM7322	Enterprise Risk Management	15



MINIMUM ADMISSION REQUIREMENTS

There are prerequisites for this programme that must be met in order to progress through the qualification.

National Senior Certificate (NSC)

English: 50% and Maths/HG: 40% or Math Lit/SG: 60%

National Certificate (Vocational) (NC(V))

English: 50% and Maths/HG: 50% or Math Lit/SG: 60%

Senior Certificate (SC)

Endorsement with English: 50% and Maths/HG: 40% or Math Lit/SG: 60%

Senior Certificate (Amended) (SC(a))

English: 50% and Maths/HG: 40% or Math Lit/SG: 60%

International Students

An USAf Exemption Certificate to degree studies is required and meeting the relevant Maths and English requirements.

A cognate Higher Certificate or cognate 240 credit Diploma OR an Advanced Certificate or 360 credit Diploma may satisfy the minimum admission requirements to degree studies. If discipline not cognate at least 20% of credits must be academicliteracy or numeracy related.

Should minimum entrance requirements not be met at NSC Grade 12, then entrance may be granted based on additional requirements being fulfilled

English NSC 40%-49% If achieved 50% min in final Grade 11 results - applicable to contact and distance students

Mathematics NSC 30%-39% Register for an extended version of Accounting 1A and Economics 1A applicable only to contact students

Mathematical Literacy/ Technical Maths NSC 50%-59% Register for an extended version of Accounting 1A and Economics 1A - applicable only to contact students

Economics No Economics on NSC. Students who meet the minimum entrance requirements but did not complete Economics in Grade 12 will need to register onto the extended module for Economics 1A - applicable only to contact students

Accounting and Economics No Accounting and Economics on NSC. Students who meet the minimum entrance requirements but did not complete Accounting and Economics in Grade 12 will need to register onto the extended modules for Accounting 1A and Economics 1A -applicable only to contact students