

## **IIE HIGHER CERTIFICATE IN COMMUNICATION PRACTICES**



1 year full-time



NQF Level 5



Min. 120 credits



SAQA ID: 112899

### WHY STUDY HIGHER CERTIFICATE IN COMMUNICATION **PRACTICES?**

The IIE Higher Certificate in Communication Practices will provide learners with foundational knowledge, cognitive and conceptual tools and practical techniques applicable to English Language and Communication Practices. Learners will develop skills to gather, process, produce and present information, gain foundational knowledge and conceptual tools in ideation and visualisation, and active social media practices.

### **CAREER OPPORTUNITIES**

Internal/external communications assistant | Junior copyeditor | Social media assistant/analyst | Digital media marketing | Customer liaison officer | Front desk receptionist | Office administrator







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| MODULES YEAR 1 |                                     |         |            |  |         |
|----------------|-------------------------------------|---------|------------|--|---------|
| SEMESTER 1     |                                     |         | SEMESTER 2 |  |         |
| Code           | Module Name                         | Credits | Code       | Module Name  | Credits |
| ENLP5111       | English Language Practice A         | 15      | ENLP5112   | English Language Practice B                              | 15      |
| APCT5121       | Applied Communication Techniques    | 15      | FOMS5112   | Fundamentals of Media Studies                            | 15      |
| DIAL5111       | Digital and Academic Literacies     | 15      | COSC5121   | Communication Science 1A:<br>Interpersonal Communication | 15      |
| DTPS5111       | Design Thinking and Problem-Solving | 15      | XCOP5112   | Work Integrated Learning                                 | 15      |

# MINIMUM ADMISSION REQUIREMENTS

### National Senior Certificate (NSC)

HC pass with English 30%

### National Certificate (Vocational) (NC(V))

HC pass with English 40%

### Senior Certificate (SC)

Endorsement - none with English 33.3%

### Senior Certificate (amended) (SC(a))

HC pass with a minimum of 30% in LOLT in NSC/SC(a) OR with a min. of 33.3% on SC

### International

A SAQA Evaluation Certificate with NSC L4 equivalence with at least 30% or equivalent for English.

Should you have any other school leaving qualification not mentioned above, please contact a student advisor.



Details are correct at the time of printing. HCCP111 2023 V2 - 19/01/2023