

IIE MASTER OF INTERNATIONAL BUSINESS



2 years part-time



NQF Level 9



Min. 240 credits



SAQA ID: 90595

WHY INTERNATIONAL BUSINESS?

The IIE Master of International Business (MIB) advances your business knowledge and gives you the skills to operate with an international perspective. The degree is designed for recent graduates, and also provides an accelerated path for those with relevant work experience. The MIB builds upon your undergraduate credentials and further strengthen your business skills.

CAREER OPPORTUNITIES

This IIE Master degree will open up an attractive range of career advancement options; this degree is a perfect stepping stone to a diverse and exciting range of career opportunities.

Multi-national manager | International manager | New business manager | Regional manager | Export and important manager | International negotiator | Management analyst | Import/export agent | Foreign business advisor | International management consultant



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MODULES					
Code	Module Name	Credits	Code	Module Name	Credits
IBTP9113	International Business Theory and Practice	20	CCMC9113	Cross-Cultural Management Communication	20
INTM9113	International Management	20	AFIM9113	Accounting and Finance for International Managers	20
IBTP9113	International business strategy	20	MAIC9113	Marketing and the International Consumer	20
INTE9113	Introduction to International Economics	20	MATF9113	Research Report: An Introduction	20
INLA9113	International Trade Law	20	RESI9223	Research Report	40
IMRM9213	Introductory Management Research Methods	20			

ADMISSION REQUIREMENTS

An appropriate HEQSF Level 8 Bachelor of Commerce Honours degree in business management and/ or strategic business management and/ or international business or equivalent discipline; OR

A relevant HEQSF Postgraduate Diploma or appropriate equivalent; OR

An appropriate Level 8 Bachelor's Degree (480 credits) may also be recognised as meeting the minimum entry requirements to a cognate Master's Degree programme.

For both the above:

An overall qualification average of at least 60% is required, normally.

Students who do not meet the formal admission requirements may be eligible for admission via alternate means such as RPL. Please enquire at the campus for assistance.

International A SAQA NQF L8 Evaluation Certificate in an appropriate field

Please Note: All applicants who are eligible for admission to the Master of International Business degree are required to successfully complete and present a research proposal and obtain ethics clearance for the research for their mini-dissertation.

